CITY COUNCIL FEBRUARY 6, 2012

PLANNING PRINCIPLES
MEASURES OF EFFECTIVENESS
TRANSPORTATION ISSUES

Downtown Transportation Plan Update

Presentation Outline

- Downtown Transportation Plan Update overview
- Planning Principles
- Measures of Effectiveness
- Community Involvement Summary

Downtown Transportation Plan Overview

Purpose of Plan Update

- Update the Downtown Transportation Plan for mobility in 2030
 - Adopted in the Downtown Subarea Plan 2004 with a 2020 planning horizon
 - Develop a multimodal mobility strategy for Downtown
- Accommodate 2030 forecast for employment and residents
 - 70,300 employees (42,525 in 2010)
 - 19,000 residents (6,858 in 2010)

Community Involvement Strategy

- Broad based and inclusive
- Traditional and new outreach techniques

Related Downtown Planning Issues

Mobility projects could be integrated with livability objectives



Planning Principles

- Provide Council direction and guidance
 - Staff, Transportation Commission
 - Community expectations
- Draft principles reviewed with Council October 3
- Transportation Commission reviewed and commented on principles October 13
- Council review and approval on February 6, 2012

Planning Principles

Key direction:

- Provide multimodal mobility
- Serve 2030 travel demand
- Support Downtown vision
 Acknowledge progress and planning
- Involve the public
- Describe projects that are fundable
- Employ measures of effectiveness
 - Qualitative
 - Quantitative



Downtown Transportation Plan Update

Transportation Issues Scoping Report

Downtown Transportation In Update Overview

Community Involvement Summary

January 2012

Transportation Issues Scoping Report

Report Part 1

Downtown Transportation Plan Update overview

Measures of effectiveness

Report Part 2

Summary of public comments on Downtown mobility

Report Part 3

Documentation of public comments gathered at each meeting or event

Measures of Effectiveness

Purpose of Measures of Effectiveness

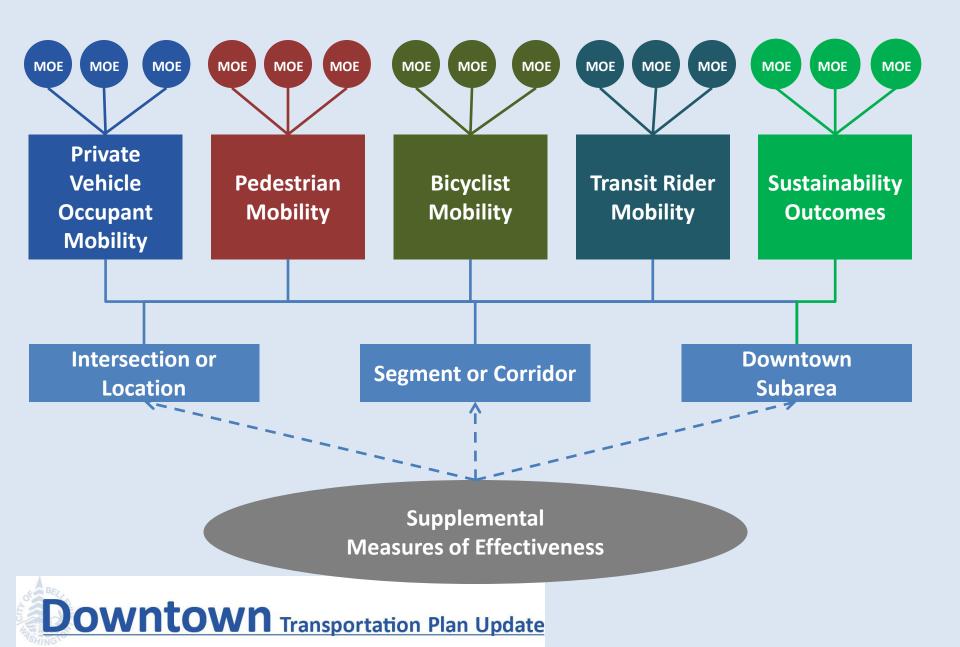
- Develop and evaluate project ideas
- Screen out ineffective project ideas
- Move good project ideas forward
- Help to prioritize effective mobility projects

Mode-Based Measures of Effectiveness

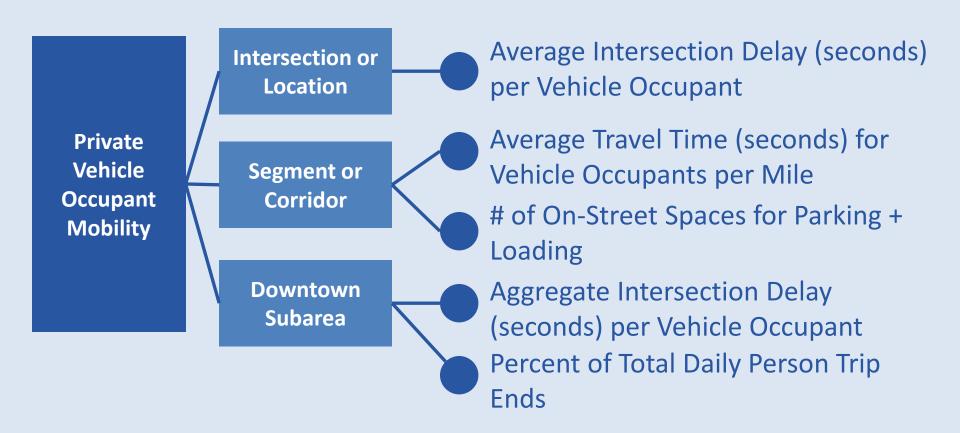
- Based on person-mobility rather than just vehicle-mobility
- Compare mode-based projects to each other
- Determine the effect on all modes
- Develop a comprehensive transportation system
 - Roadways
 - Pedestrian
 - o Bicycle
 - Transit



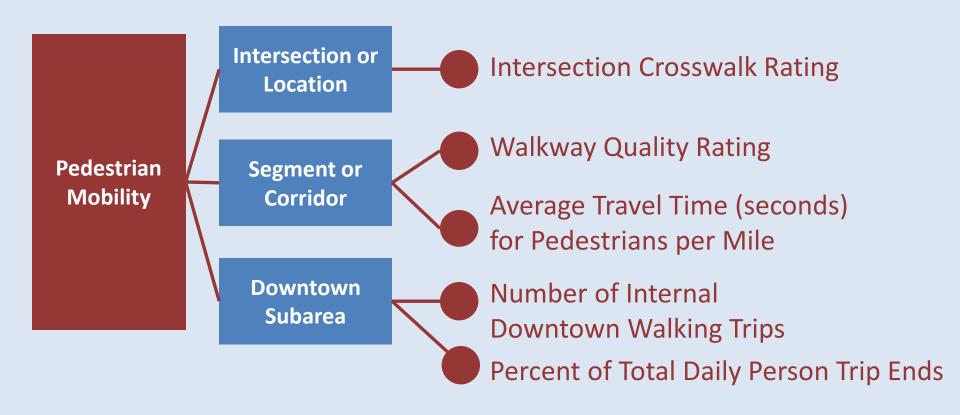
Measures of Effectiveness



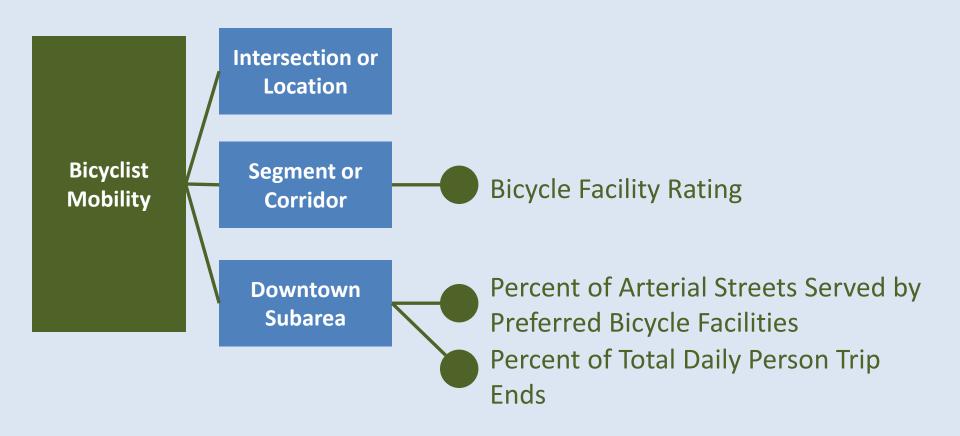
Private Vehicle Occupant Mobility



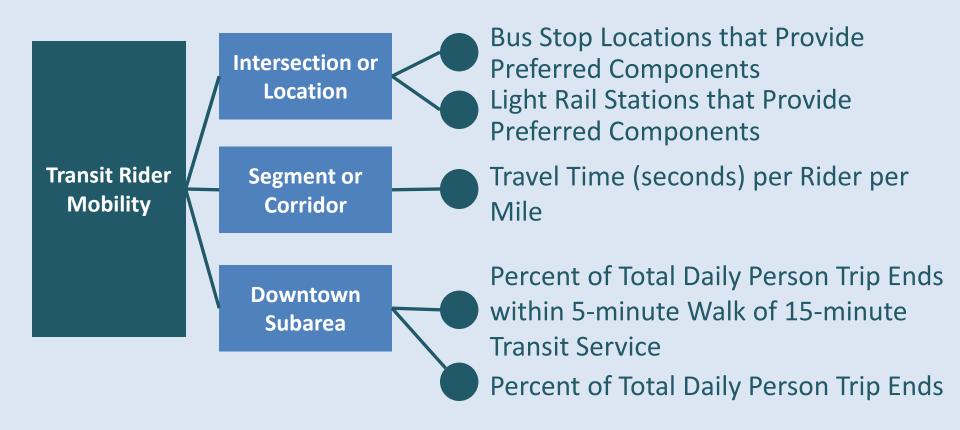
Pedestrian Mobility



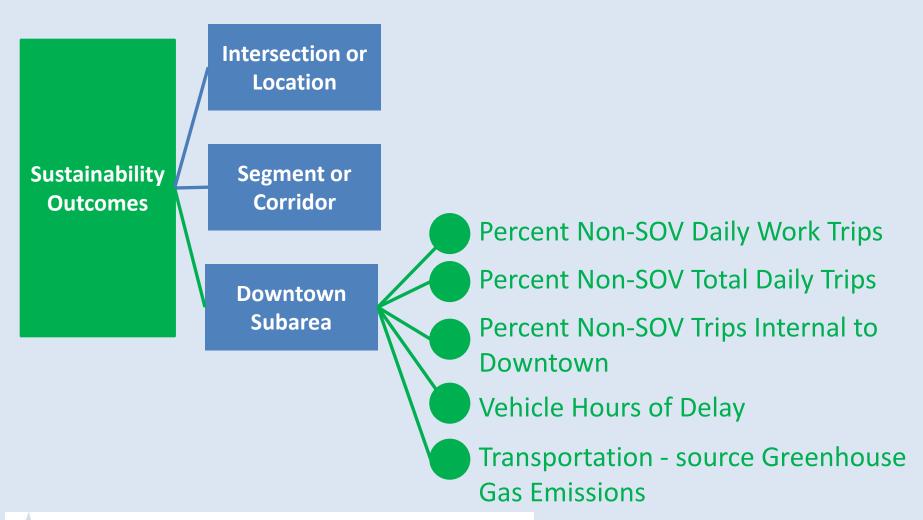
Bicyclist Mobility



Transit Rider Mobility



Sustainability Outcomes



Council Direction:

Broad based and inclusive public participation

- Stakeholder Meetings: During the Fall
- Open House: November 1
- Bicycle Tours: September





Walking Audits: December
 feet first









Community Outreach Methods

- Web Site
- Press Releases
- Social Media



Blogs







- Fliers
- Doughnuts thanks Top Pot!









Presentations/Discussions with Stakeholder Organizations





Eastside Transportation Association







Transportation Plan Update

Tell us: What are the important Downtown transportation issues facing Bellevue?







- Scoping Report Part 2: Public comments consolidated and organized by mobility topic:
 - Pedestrian Mobility
 - Bicycle Mobility
 - Transit Rider Mobility
 - Roadways
- Scoping Report Part 3: Actual comments from each community event
- Walking Audit: Final report being prepared by Feet First
- Comments are one source of information for the mobility issues to be addressed

Pedestrian Mobility Comments

- Intersections and Crosswalks
- Walkways and Sidewalks
- Mid-Block Crossings
- Through-Block Connections









Bicycle Mobility Comments

- On-Street Bicycle Facilities
- Bicycle Parking
- Wayfinding
- Education and Enforcement
- Maintenance











Transit Mobility Comments

- Transit Speed and Reliability
- Pedestrian and Bicycle Access to Transit
- Downtown Access







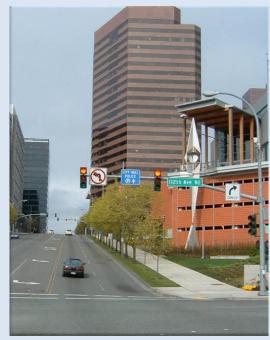






Roadways Comments

- Connections across Downtown
- Traffic Flow
- On-Street Parking and Loading
 - Freight Mobility

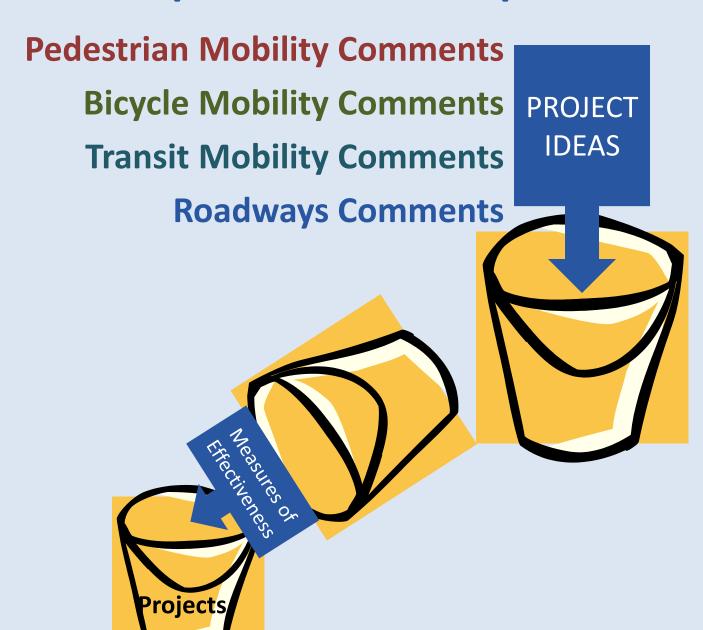




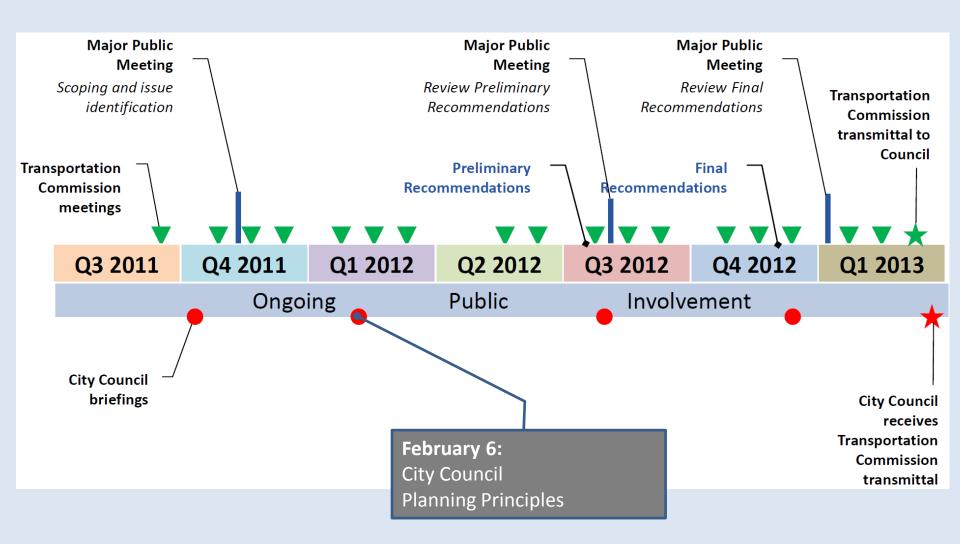




Downtown Transportation Plan Update



Plan Update Timeline



Next Steps

- Integrate future direction on Downtown land use and livability
- Transportation Commission Agenda Topics
 - February 9
 - Review planning principles
 - Review status of Transportation Projects in the Downtown Subarea Plan
 - March 8
 - Pedestrian project ideas
 - May 10
 - Bicycle project ideas